

**Regent Hong Kong, Official Hotel Partner of the 44th Hong Kong Film Awards:
A Shared Legacy of Craft, Artistry and the Stories of a City**



2 April 2026 (Hong Kong SAR) — Some partnerships are born of occasion. Others are born of something deeper — a shared reverence for craft, an unwavering commitment to excellence, and a profound belief in the creative spirit of Hong Kong. Since its grand re-opening in 2023, Regent Hong Kong has proudly stood alongside the Hong Kong Film Awards as its Official Hotel Partner — a collaboration now in its third consecutive year, transcending ceremony to reflect a genuine alignment of values.

For over four decades, the Hong Kong Film Awards have stood as the ultimate celebration of this city's cinematic heritage — honouring the visionaries, storytellers and artisans who have shaped one of the world's most influential film cultures. Regent Hong Kong, poised on the edge of Victoria Harbour, has long been a quiet sanctuary where artistry meets mastery. From the contemplative design philosophy of Hong Kong-born Chi Wing Lo — where every material, every proportion, every interplay of light is considered with the precision of a director framing a shot — to the intuitive, bespoke service that transforms each stay into a singular personal narrative, Regent Hong Kong speaks the same language as the filmmakers it welcomes.

It is this shared belief in the art of storytelling that makes the partnership between Regent Hong Kong and the Hong Kong Film Awards not merely fitting, but inevitable.

Michel Chertouh, Managing Director of Regent Hong Kong, says: "Film and hospitality, at their highest expression, share the same quiet ambition — to move people. A great film does not merely entertain; it lingers, it reshapes the way we see the world. At Regent Hong Kong, we aspire to the same. Every space we shape, every moment we curate for our guests, is guided by the belief that beauty, sincerity and

uncompromising craft have the power to create something enduring. The Hong Kong Film Awards honour those who have devoted their lives to telling the stories of this city. We are proud to stand alongside them — not as a backdrop, but as fellow custodians of Hong Kong's extraordinary artistic legacy."

The Goddess Trophy Arrives at Regent Hong Kong

The prestigious Hong Kong Film Awards Goddess Trophy will once again grace Regent Hong Kong from April 16 to 21 — this luminous symbol of cinematic excellence set against the timeless panorama of Victoria Harbour. More than a trophy, she embodies the courage, elegance and creative spirit of every individual who has contributed to Hong Kong's rich cinematic chapter. At Regent Hong Kong, she rests where she belongs: at the intersection of art, culture and the harbour that has inspired generations of filmmakers.

"44th Hues" — A Cocktail Tribute to the Silver Screen

As the 44th Hong Kong Film Awards approach, Qura Bar sets the stage for cinema's most glamorous evening. Regent Hong Kong and the Hong Kong Film Awards present *44th Hues* — a limited-edition cocktail available throughout the month of April, priced at HK\$170. A refined blend of Rinomato Bitter Bianco, The Botanist Gin, Timo Serpillo, Cucumber, Violette and Blueberry, the cocktail is presented in a delicate coupe glass, its luminous ruby hue crowned with a velvety foam and a single edible flower — an artful composition as cinematic as the occasion it celebrates. Crafted with the same blend of precision and imagination that defines filmmaking itself, each sip is an immersive sensory experience — a toast to the silver screen and the creators who illuminate it.

Complementing the cocktail, guests at Qura will also be invited to admire an exquisitely crafted chocolate sculpture of the iconic Goddess Trophy, created by Executive Pastry Chef Andy Yeung. A celebration of artisanal mastery that mirrors the spirit of the Awards themselves, the sculpture is painstakingly shaped with meticulous attention to detail — a testament to the craftsmanship that connects the worlds of gastronomy and cinema, and a fitting tribute to the artistry both disciplines share.

A Stage to Match the Stars

In the days before and after the ceremony, Regent Hong Kong itself becomes a stage. Celebrated directors, acclaimed actors and the luminaries who form the heartbeat of the industry gather in the hotel's harbour-facing sanctuaries — preparing, reflecting, savouring the anticipation of the evening ahead. As they step from their Personal Havens into waiting cars bound for the Hong Kong Cultural Centre, they carry a quiet confidence — the kind that comes from a place where every detail has been considered and every moment thoughtfully composed.

Two Icons. One City. A Shared Commitment.

Hong Kong's identity has always been shaped by its storytellers — the filmmakers who bring the city's energy, resilience and romance to screens around the world, and the institutions that provide the stage for those stories to unfold. Regent Hong Kong and the Hong Kong Film Awards, each in their own way, are custodians of that legacy. This partnership is a testament to a shared belief: that by honouring those who have dedicated their craft to Hong Kong, we contribute to the cultural vitality that will define this city for generations to come.

Regent Hong Kong extends its heartfelt congratulations to every nominee and winner of the 44th Hong Kong Film Awards. Your passion, your artistry and your unwavering dedication continue to write the most compelling story of all — the story of Hong Kong itself.

Please click here to download high-resolution images: <https://flic.kr/s/aHBqjCPN9t>

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About Regent Hong Kong

Following its reimagining as a majestic haven of discreet luxury on Victoria Harbour, Regent Hong Kong — a Forbes Five-Star rated hotel — has been named the #1 City Hotel in Asia, as well as the #1 City Hotel in Hong Kong for the second consecutive year, and #14 among the 100 Hotels Voted Best in the World in the Travel + Leisure World's Best Awards 2025 readers' survey. It was also named the #1 Hotel in Hong Kong for the second consecutive year at the Travel + Leisure Luxury Awards Asia Pacific 2025. Amidst breathtaking harbourviews and a serene aesthetic by Hong Kong-born design visionary Chi Wing Lo, discover refined hospitality, timeless allure and sophistication. Each of the 497 rooms and suites are crafted as Personal Havens of tranquillity with gracious, intuitive service by Regent Experience Agents, while suite guests also enjoy the exclusivity of Regent Club, a luxury residential retreat with service on your terms. The vibrant Dining Destination entices with a collection of six celebrated restaurants and bars with immersive culinary journeys and mesmerising views of Victoria Harbour and the city skyline. An iconic white marble staircase leads to the large pillarless ballroom, where glamorous galas and Regent weddings are curated for everlasting memories, while bespoke events in ten versatile function rooms showcase unrivalled harbourviews. With its unrivalled Kowloon harbourfront location, the supremely convenient urban retreat offers easy access to the city's top attractions, including M+, Hong Kong Palace Museum and Kai Tak Sports Park. Discover more at <https://hongkong.regenthotels.com/>

About Regent Hotels & Resorts

Guests have made grand entrances through the doors of [Regent Hotels & Resorts](#) for more than a century. Born in 1970 and now, part of [IHG Hotels & Resorts](#)' luxury and lifestyle portfolio, Regent's collection of modern hotels and resorts are home to stays both serene and sensational. The type of experiences that spark stories and charm even the most seasoned of travellers. An invitation to life's most scenic moments, Regent hotels are amongst the most well-known luxury hotels in the world, with 11 open hotels and 9 in the pipeline. The current portfolio includes [Regent Phu Quoc](#), [Regent Chongqing](#), [Carlton Cannes](#), a [Regent Hotel](#), [Regent Shanghai Pudong](#) and [Regent Hong Kong](#). In 2024, [Regent Shanghai on the Bund](#) and [Regent Bali Canggu](#) opened and the brand marked its momentous return to the Americas with [Regent Santa Monica Beach](#). The coming years will see Regent arrive in Jeddah, Kuala Lumpur, Kyoto, Sanya, Shenzhen, and Riyadh. For more information and to book, visit www.regenthotels.com.