

**Regent Hong Kong Celebrates Prestigious Win as “Best Brand Hotel”
at Virtuoso Travel Week 2025**



A variety of high-resolution images are available via the link. [Regent Hong Kong Digital Access](#)

18 August 2025 (Hong Kong SAR) – Regent Hong Kong is thrilled to announce its recognition as the **“Best Brand Hotel”** at the 2025 Virtuoso Travel Week, held in Las Vegas from August 9–15. This distinguished award, determined by Virtuoso’s global network of esteemed travel agencies, advisors, and preferred partners who set the benchmark in luxury travel, highlights Regent Hong Kong’s unrivaled service, inspired design, and its role as a beacon of refined hospitality along Victoria Harbour.

Perched on the edge of Victoria Harbour, Regent Hong Kong has redefined modern luxury since its transformative relaunch in 2023. Designed by visionary Chi Wing Lo, the hotel seamlessly blends serene interiors with breathtaking views of Hong Kong’s iconic skyline, offering guests a tranquil haven amidst the city’s vibrant energy.

This prestigious accolade from Virtuoso, the leading global network for luxury and experiential travel, not only underscores Regent Hong Kong’s dedication to delivering personalized service, immersive experiences, and world-class dining, but also recognizes the hotel’s achievements since its transformative relaunch and affirms its place as a leading destination for modern luxury in Asia and beyond.

“Virtuoso Awards celebrate those who are shaping the future of luxury travel through integrity, outstanding service and unforgettable experiences,” said Virtuoso Chairman and CEO Matthew D. Upchurch. “These annual awards celebrate the exceptional members and partners who bring our shared purpose to life: enriching lives through human connection and the power of travel. Regent Hong Kong exemplifies the innovation, collaboration, and unwavering commitment that define our network, and they deserve to be recognized for their dedication that elevates the Virtuoso network and the industry as a whole.”

“We are deeply honoured to be named the ‘Best Brand Hotel’ by Virtuoso’s esteemed network of travel advisors,” said Michel Chertouh, Managing Director of Regent Hong Kong. “This recognition reflects the passion and professionalism of our team, who consistently craft unforgettable moments through thoughtful design, intuitive service, and curated experiences. We are grateful to our loyal guests and the global travel community for embracing our vision of discreet luxury on Victoria Harbour.”

This accolade follows a series of global honours for Regent Hong Kong, including being named the #1

City Hotel in Asia, #1 City Hotel in Hong Kong for the second consecutive year, and #14 among the world's best hotels in the 2025 Travel + Leisure World's Best Awards readers' survey. These achievements reflect the hotel's unique ability to balance urban dynamism with serene luxury, offering guests Personal Havens—peaceful spaces to pause and savour the moment.

From its award-winning dining destinations, including the Two MICHELIN Star Lai Ching Heen and MICHELIN-recommended The Steak House, to its Signature Suites with private rooftop terraces and panoramic harbour views, Regent Hong Kong continues to set the standard for luxury hospitality. Its prime location in Kowloon provides easy access to cultural landmarks like the Hong Kong Cultural Centre, Kai Tak sports stadium, M+ Museum, and the Avenue of Stars, making it a gateway to the city's vibrant heritage.

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About Regent Hong Kong

Following its reimagining as a majestic haven of discreet luxury on Victoria Harbour, Regent Hong Kong has been named the #1 City Hotel in Asia, as well as the #1 City Hotel in Hong Kong for the second consecutive year, and #14 among the 100 Hotels Voted Best in the World in the Travel + Leisure World's Best Awards 2025 readers' survey. It was also named the #1 Hotel in Hong Kong for the second consecutive year at the Travel + Leisure Luxury Awards Asia Pacific 2025. Amidst breathtaking harbourviews and a serene aesthetic by Hong Kong-born design visionary Chi Wing Lo, discover refined hospitality, timeless allure and sophistication. Each of the 497 rooms and suites are crafted as Personal Havens of tranquillity with gracious, intuitive service by Regent Experience Agents, while suite guests also enjoy the exclusivity of Regent Club, a luxury residential retreat with service on your terms. The vibrant Dining Destination entices with a collection of six celebrated restaurants and bars with immersive culinary journeys and mesmerising views of Victoria Harbour and the city skyline. An iconic white marble staircase leads to the large pillarless ballroom, where glamorous galas and Regent weddings are curated for everlasting memories, while bespoke events in ten versatile function rooms showcase unrivalled harbourviews. With its unrivalled Kowloon harbourfront location, the supremely convenient urban retreat offers easy access to the city's top attractions, including M+, Hong Kong Palace Museum and Kai Tak Sports Park. Discover more at <https://hongkong.regenthotels.com/>

About Regent Hotels & Resorts

Guests have made grand entrances through the doors of [Regent Hotels & Resorts](#) for more than a century. Born in 1970 and now, part of [IHG Hotels & Resorts](#)' luxury and lifestyle portfolio, Regent's collection of modern hotels and resorts are home to stays both serene and sensational. The type of experiences that spark stories and charm even the most seasoned of travellers.

An invitation to life's most scenic moments, Regent hotels are amongst the most well-known luxury hotels in the world, with 11 open hotels and 9 in the pipeline. The current portfolio includes [Regent Phu Quoc](#), [Regent Chongqing](#), [Carlton Cannes](#), [a Regent Hotel](#), [Regent Shanghai Pudong](#) and [Regent Hong Kong](#). In 2024, [Regent Shanghai on the Bund](#) and [Regent Bali Canggu](#) opened and the brand marked its momentous return to the Americas with [Regent Santa Monica Beach](#). The coming years will

see Regent arrive in Jeddah, Kuala Lumpur, Kyoto, Sanya, Shenzhen, and Riyadh. For more information and to book, visit www.regenthotels.com.