

This Mid-Autumn Festival Celebrate Reunion and the "Beauty of Contrasts" with Regent Hong Kong's Exquisite Mooncakes – A Harmonious Blend of Tradition and Innovation



Regent Exquisite Mid-Autumn Tea Gift Set

Regent Mini Assorted Mooncake

2 July 2025 (Hong Kong SAR) – In anticipation of Mid-Autumn Festival on 6 October 2025 when the full moon casts its shimmering glow over breathtaking Victoria Harbour, Regent Hong Kong unveils its exclusive mooncake offerings for cherished family reunions and memorable gatherings.

The mooncake experience at Regent Hong Kong beautifully embodies the "Beauty of Contrasts," with a harmonious blend of tradition and innovation. This year's selections include the **Regent Exquisite Mid-Autumn Tea Gift Set**, alongside the beloved **Regent Mini Assorted Mooncake** – each crafted to elevate celebrations and create lasting memories.

Regent Exquisite Mid-Autumn Tea Gift Set: New Delights for Tea Lovers

The Regent Exquisite Mid-Autumn Tea Gift Set is a delightful addition to the mooncake collection. Priced at HK\$458 per box, this set features tea-infused mooncakes in captivating flavours and scents of Earl Grey Tea Custard Mooncakes and Da Hong Pao Oolong Tea Custard Mooncakes. Each is handcrafted using time-honoured recipes that beautifully meld beloved tea flavours, perfect for celebrating the joy of togetherness during the festival.

To enhance the experience, the set includes the finest Chinese tea leaves selected by the Tea Master of MICHELIN-starred Lai Ching Heen. Crafted for sharing and savouring with loved ones, this thoughtful pairing ensures that every Mid-Autumn Festival gathering becomes a truly memorable occasion.

Regent Mini Assorted Mooncake: Perfect for Family Reunions

Following last year's popularity, the Regent Mini Assorted Mooncake is available again. At HK\$428 per box, this delightful selection of eight mooncakes, includes two of each refined flavour.

Designed to entice a variety of palates, the collection includes Signature Egg Lava Custard Mooncakes, Mandarin Peel with Red Bean Paste Mooncakes, Taro Custard with Salted Egg Yolk Paste Mooncakes, and Low Sugar Sesame Custard Mooncakes. Each unique flavour is thoughtfully crafted to create cherished moments as families gather to celebrate under the full moon. Inspired by the enchanting reflection of the full moon on Victoria Harbour, the Mini Assorted Mooncake Gift Box features the legendary Jade Rabbit encircling the moon, symbolising the spirit of reunion that defines Mid-Autumn celebrations. This beautifully designed gift box not only enhances the festive experience but also serves as a perfect centerpiece for gatherings, fostering connections and joyful moments among loved ones.

Exclusive Pre-Order Offer

Regent Hong Kong's exclusive E-shop pre-order offer begins Tuesday, 1 July. Visit the eShop at <u>https://regenthkshop.com/collections/regent-mid-autumn-mooncakes</u> to receive a 15% discount on Mooncake orders. Pre-order discount will be available until 31 July.

Celebrate the Mid-Autumn Festival with our exquisite selection of premium mooncake gift sets, ideal for sharing the joy of this festive occasion.

- The **Crescent Sparkling Duo (HK\$788)** features mini assorted mooncakes paired with refreshing Sparkling Da Hong Pao with White Peach.
- The **Crescent Classic Gift Set (HK\$1,188)** includes mini assorted mooncakes, paired with the Regent Teaware Set featuring a mini teapot, teacup, and premium jasmine tea leaves.
- The **Crescent Harmony Gift Set (HK\$1,228)** presents the Regent Exquisite Mid-Autumn Tea Gift Set, Lai Ching Heen's signature Homemade X.O. Chili Sauce and a bottle of Golden Osmanthus Oolong Sparkling Tea.
- Don't miss the Crescent Indulgence Mid Autumn Hamper (HK\$2,988) the perfect gift for those who appreciate refined taste and elegance. This luxurious hamper combines Regent's signature craftsmanship with a selection of gourmet delights, making it a must-have for any discerning celebration.

Available in limited quantity, each gift box is thoughtfully designed to elevate your festive celebrations and create cherished memories.

Voucher redemption will begin on 18 August and run until 30 September, with mooncake redemption available from 10 September to 6 October.

This festive season celebrate togetherness and create lasting memories over Regent Hong Kong, mooncakes that meld the traditions of the festival with innovation.

For enquiries, kindly contact Regent Online Shop <u>at shop.regenthk@ihg.com</u> or call us + 852 2313 2313.

Please click here to download images: https://flic.kr/s/aHBqjChEYE

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About Regent Hong Kong

Following a total transformation and reimagining as a majestic haven on Victoria Harbour, Regent Hong Kong has been named the #1 Hong Kong City Hotel, #2 among the 20 Favourite City Hotels in Asia and #7 among the 100 Hotels Voted Best in the World in the Travel + Leisure World's Best Awards 2024 readers' survey. The hotel is also featured on the prestigious Travel + Leisure It List and Condé Nast Traveler Hot List. With a serene aesthetic by Hong Kong-born design visionary Chi Wing Lo, the 497 rooms and suites are Personal Havens of tranquillity with customised service by Regent Experience Agents. Suite guests can enjoy the exclusivity of Regent Club, a luxury residential retreat with service on your terms. Decadent dining awaits at six celebrated restaurants and bars with mesmerising harbourviews. An iconic white marble staircase leads to the large pillarless ballroom, where glamorous galas and Regent weddings are curated for everlasting memories, while bespoke events in ten versatile function rooms showcase unrivalled harbourviews.

With a prime city centre location on the edge of Victoria Harbour in Kowloon, connected to K11 Musea at Victoria Dockside, Regent Hong Kong is steps away from the city's rich cultural attractions, museums and key shopping, with local markets alongside luxury emporiums, and Harbour City on Canton Road, just a short walk away.

At your doorstep is "Avenue of Stars (Tsim Sha Tsui's harbourfront promenade), Star Ferry Pier, Art Square, Hong Kong Museum of Art, Space Museum and Cultural Centre. Within minutes of the hotel is the West Kowloon Cultural District – home to M+ (Asia's first global museum of contemporary culture), Hong Kong Palace Museum (showcasing priceless treasures from Beijing's Palace Museum) and Xiqu Centre (for Chinese Opera).

When the day is done, return to Regent Hong Kong, your harbourfront home and an oasis of calm within the bustling city. You will feel a world away, while in the heart of it all. Discover more at https://hongkong.regenthotels.com/

About Regent Hotels & Resorts

Guests have made grand entrances through the doors of <u>Regent Hotels & Resorts</u> for more than half a century. Born in 1970 and now, part of <u>IHG Hotels & Resorts</u>' luxury and lifestyle portfolio, Regent's collection of modern hotels and resorts are home to stays both serene and sensational. The type of experiences that spark stories and charm even the most seasoned of travellers. Regent Hotels & Resorts hotels are located in some of the globe's most inspiring must-see destinations, from urban streetscapes rich in culture to ports with breath-taking seaside views. An invitation to life's most scenic moments, Regent hotels are amongst the most well-known luxury hotels in the world, with ten open hotels including the exclusive <u>Regent Phu Quoc</u>, <u>Regent Chongqing</u>, <u>Carlton Cannes – a Regent Hotel</u>, <u>Regent Shanghai Pudong</u> and <u>Regent Hong Kong</u>. In 2024, IHG opened the first Regent in the Americas with <u>Regent Santa Monica Beach</u>, together with <u>Regent Shanghai on the Bund</u> and <u>Regent Bali Canggu</u>. A further 12 properties are due to open in the next five years in destinations including Jeddah, Kuala Lumpur, Kyoto, Sanya, Shenzhen, Jakarta and Melbourne. For more information and to book, visit <u>www.regenthotels.com</u>.