

Regent Hong Kong Presents The Elevated Art of Mid-Autumn Festival Gifting



17 July 2023 (Hong Kong SAR): Marking the first Mid-Autumn Festival since the return of reimagined Regent Hong Kong, the rare haven on Victoria Harbour is celebrating the beloved festival and its joyous spirit of reunion with mooncakes in bespoke Regent and Lai Ching Heen giftboxes and flavours. Both the Regent Hong Kong and Lai Ching Heen mooncake giftboxes complement each other as the perfect gift for one of the most anticipated and treasured festivals of the year. Crafted in limited quantities, the bespoke mooncakes can be pre-ordered now to ensure family, friends and business associates can savour this special treat in celebration of time-honoured traditions and joyful reunions marking the full moon festival and bountiful harvest season.

Celebrating a rich legacy with the continued accolades of two MICHELIN Stars and Black Pearl Diamonds, Lai Ching Heen brings back its beloved egg custard mooncakes, homemade by the culinary team of Executive Chef Lau Yiu Fai and Head Chef Cheng Man Sang in a limited quantity with a heritage recipe they have perfected over decades. The exquisite collection of mini egg custard mooncakes is handcrafted with edible gold leaf flakes melded into the deliciously smooth and creamy mixture, elevating it into a shimmering gourmet treat and prestigious gift. The Lai Ching Heen Mini Egg Custard Mooncakes (HK\$688 with 6 pieces per box) are artfully presented in a bespoke giftbox resembling a jade jewellery chest with drawers that open to reveal Lai Ching Heen's rich heritage of Cantonese culinary treasures from with inspiration its refined iade décor.

Concurrently to the Lai Ching Heen Mid-Autumn traditions, the Regent Hong Kong introduce a new creation of mini assorted flavour mooncakes in salute to the homecoming of Regent.

The Regent Hong Kong curated collection of mini assorted flavour mooncakes is elegantly presented in a sleek teal giftbox in two layers with golden moon insignias. Featuring a variety of infused tastes and textures sure to delight everyone, the mini mooncake collection is crafted with premium ingredients and distinctive flavours including White Lotus Seed Paste with Yolk, Red Bean Paste with Mandarin Peel, Green Tea Custard and Earl Grey Tea Custard (HK\$428 per box with two pieces per flavour). With its diverse array of flavours, this mooncake collection is the quintessential gift for business associates, family and friends or to miserly amuse yourself.

This Mid-Autumn Festival share the joy and spirit of reunion at Regent Hong Kong's Dining Destination with stunning views of Victoria Harbour and the luminous full moon as the spectacular backdrop for festival gatherings with family and friends. From a curated menu of seasonal specialities at the two MICHELIN Stars Lai Ching Heen to a lavish international buffet inspired by the world's local markets, plan a Mid-Autumn Festival reunion that becomes a treasured occasion and unforgettable culinary journey.

To pre-order, visit our eShop at <u>https://hongkong.regenthotels.com/</u> For enquiries, kindly contact Restaurant Reservations at <u>shop.regenthk@ihg.com</u> or call us + 852 2313 2313.

Click <u>here</u> to download high-resolution images.

REGENT HONG KONG DINING DESTINATION

Explore an alluring dining destination building on decades of culinary and service excellence with beloved restaurants, magnificent harbourviews and the vibrancy of local tastes and emerging talent married with innovation, creativity and decadence. Immersive culinary journeys go beyond the excellence of the cuisine itself with sensory encounters inspired by Hong Kong's rich culture and art. Our current collection includes Lai Ching Heen, The Steak House, Harbourside and The Lobby Lounge.

Lai Ching Heen – A discovery of Cantonese culinary treasures.

With a celebrated legacy that includes MICHELIN Stars and Black Pearl Diamonds, Lai Ching Heen is renowned as one of the world's finest Chinese restaurants specialising in Cantonese cuisine. The immersive discovery begins with its elegant décor, inspired by a jade jewellery box which opens to reveal a rich heritage of Cantonese culinary treasures served on signature jade place settings. Revel in hallmarks of the Lai Ching Heen experience – Executive Chef Lau Yiu Fai's refined Cantonese dishes – perfected over decades, the art of service excellence and Chinese tea culture, and iconic views of Victoria Harbour.

APPENDIX

Regent Hong Kong Presents The Elevated Art of Mid-Autumn Festival Gifting

Lai Ching Heen Mini Egg Custard Mooncakes (6 pieces per box)

Unit Price: HK\$688 (retail price) Enjoy 10% discount with purchase of 10 boxes or more on a single receipt. Voucher Redemption Period: 1 – 29 September 2023 (1:00pm to 8:00pm daily) Mooncake Redemption Period: 22 – 29 September 2023 (1:00pm to 8:00pm daily) Redemption Location: Lai Ching Heen

Regent Hong Kong Collection of Mini Assorted Flavour Mooncakes (8 pieces per box) Unit Price: HK\$428 (retail price)

Enjoy exclusive discount privileges for bulk purchases on a single receipt.

- 11 25 Boxes: 10% off
- 26 50 Boxes: 15% off
- 51+ Boxes: 20% off

Order Redemption Period: 1 – 29 September 2023 (11:00am to 8:00pm daily) Redemption Location: The Lobby Lounge

*Limited quantities, while stock lasts.

*Discount privilege is subject to limited availability and offered on a first come, first served basis.

ENDS

For further press information:

Jenny Chung, Director of Integrated Marketing & Communications Regent Hong Kong Tel: +852 9494 8321 E-mail: jennytszwai.chung@ihg.com

Website: https://hongkong.regenthotels.com/

Alice Wong, Assistant Director of Integrated Marketing & Communications

Regent Hong Kong Tel: +852 6161 9990 E-mail: <u>alice.wong1@ihg.com</u> Website: <u>https://hongkong.regenthotels.com/</u>

Micky Lau, Assistant Communications Manager

Regent Hong Kong Tel: +852 6337 3465 E-mail: <u>micky.lau@ihg.com</u> Website: <u>https://hongkong.regenthotels.com/</u>

Regent Hong Kong

Reborn and reimagined A new chapter unfolds on Victoria Harbour with the return of Regent Hong Kong. Generations of unforgettable experiences, thoughtfully re-envisioned, along with immersive new delights. Discover a rare haven for those seeking discreet luxury. Amidst the unexpected harmony of Chi Wing Lo's visionary design – majestic yet serene – find balance and connect over seamlessly curated moments that uplift and inspire. Here the experience is personal, the grandeur intimate, the dining decadent – all stunningly staged with the city's best harbourviews. Inspiring discoveries await. https://hongkong.regenthotels.com/

About Regent® Hotels & Resorts: Guests have made grand entrances through the doors of Regent® Hotels & Resorts for nearly half a century. Born in 1970, our collection of modern hotels and resorts are home to stays both serene and sensational. The type of experiences that spark stories and charm even the most seasoned of travellers. Regent Hotels & Resorts hotels are located in some of the globes most inspiring must-see destinations, from urban streetscapes rich in culture to ports with breath-taking seaside views. An invitation to life's most scenic moments. Regent hotels are amongst the most well-known luxury hotels in the world, with nine open hotels including the exclusive Regent Hong Kong, Carlton Cannes - a Regent Hotel, Regent Phu Quoc, Regent Chongqing, Regent Shanghai, and Regent Porto Montenegro. Ten further properties are due to open in the next five years in Bali, Santa Monica, Jakarta, Kuala Lumpur, Chengdu, Sanya, Shanghai, Shenzhen, Jeddah and Kyoto. For more information and to book, visit <u>www.regenthotels.com</u>.